



Global Alliance for Rabies Control 4th Annual World Rabies Day September 28, 2010



Guidelines and Options

To: Presidents, Student Chapters of the AVMA

From: G. Robert Weedon, DVM MPH, Veterinary Outreach Coordinator, GARC
Peter Costa, MPH CHES, Global Communications Coordinator, GARC
Deborah Briggs, PhD, Executive Director, GARC

Subject: Thank you for participation in WRD 2009 and 2010 invitation!

Thank you for an excellent third year! SAVMA continues to energize the global One Health community. In 2009, 105 countries hosted a WRD event; helping to vaccinate nearly 1.3 million dogs and educating 18.7 million people worldwide about rabies!

- Again, the World Rabies Day Team is inviting the veterinary student community in North America to partner in the World Rabies Day initiative because you are the future of public health and rabies prevention. As you know, uncontrolled rabies in dogs is the major global source of human rabies mortality. Related canine variants of rabies viruses once circulated in the USA but were eliminated due to comprehensive dog vaccination and stray dog control. With three years of World Rabies Day behind us now, we know that your participation has engaged the veterinary community worldwide to work toward rabies prevention in the 21st century with the ultimate goal of global elimination of canine rabies virus variants.
- Rabies remains a neglected disease that kills 55,000 people yearly, the majority of whom are children. In the USA, there are around 8,000 diagnosed cases of animal rabies and up to 40,000 humans exposed to rabies each year. The morbidity and mortality associated with rabies and exposure to rabies are preventable through education and vaccination.
- The objective of the World Rabies Day initiative is to raise global awareness about rabies and how it can be prevented, to mobilize resources for rabies prevention programs in developing countries, and to assist in education about rabies control and prevention for the most at-risk persons; especially children and young people.
- The Global Alliance for Rabies Control (GARC) is a U.S. registered non-profit organization formed by leading rabies researchers and public health professionals. The Alliance is uniting experts from around the world and acts as the coordinator for World Rabies Day activities, along with other partner organizations, such as



Global Alliance for Rabies Control

4th Annual World Rabies Day

September 28, 2010



American Veterinary Medical Association (AVMA), Centers for Disease Control and Prevention (CDC), World Health Organization (WHO), World Organization for Animal Health (OIE), etc. A listing of our Partners can be found at: http://www.worldrabiesday.org/EN/Our_Partners/Our_Partners.html

What do we want?

- We are asking you to get involved in organizing and supporting awareness, education and fundraising events on or around World Rabies Day, Sep. 28th!
- Why would you participate?
 - To help save the both human and animal lives.
 - To enhance rabies awareness locally in your community.
 - To unite and collaborate with local animal health organizations.
 - To promote personal/professional development.
 - To network with public and private sector agencies.
 - To highlight your CVM's program
 - To advance global rabies awareness and prevention.

How to Participate:

- Contact our World Rabies Day team members:
 - Dr. Bob Weedon (robert.weedon@worldrabiesday.org), and
 - Peter Costa (peter.costa@worldrabiesday.org).
- Dr. Bob Weedon is the Veterinary Outreach Coordinator responsible for working with individual SAVMA representatives. Peter Costa is the World Rabies Day Global Communications/Campaign Coordinator.
- Sign up at the www.worldrabiesday.org website to ensure that we keep you updated by email.

Participation:

- **Option 1:** The WRD team will provide up to \$400 to assist each SAVMA chapter in the planning and coordination of WRD event(s) in collaboration with the Global Alliance for Rabies Control (See funds request form on page 5).
 - **Funds raised through Option 1:**
In line with the World Rabies Day goal of saving lives by mobilizing resources, partners accepting funds from the Global Alliance for Rabies Control are obliged to forward 100% of proceeds above direct costs to the non-profit Global Alliance for Rabies Control.



Global Alliance for Rabies Control

4th Annual World Rabies Day

September 28, 2010



The Global Alliance for Rabies Control will then donate 90% of those funds to third-party, best practice, local, developing world projects. It will retain 10% for monitoring and evaluation and administration of the aforementioned projects.

- **Option 2:** Each SAVMA chapter may choose to plan an independent event to increase rabies awareness and support the World Rabies Day initiative. This event is independent in that start-up funding from the Global Alliance for Rabies Control will not be provided. “Tool kits” for event planning are available from the WRD website including ideas for eliciting support from local sponsors, approaches to local media, and down-loadable World Rabies Day logos and design ideas for T-shirts.

- **Funds raised through Option 2:**

If the SAVMA chapter does not request or accept start-up money from the non-profit, proceeds from a World Rabies Day fundraising event can be disbursed according to the interest of the Chapter. In some cases, proceeds from a World Rabies Day event were split by various proportions and donated to a variety of non-profits, including, but not limited to, the Global Alliance for Rabies Control.

Those funds donated to the Global Alliance for Rabies Control will be treated in the same manner as under Option 1.

Option 1: Competitive Prizes

School competition

- The USA veterinary school with the greatest percentage of currently enrolled veterinary students participating in WRD event(s) conducted in collaboration with the Global Alliance for Rabies Control (Option 1) will benefit from a full-day Rabies Symposium by international experts held on-site at the veterinary school.
 - If the veterinary school holds more than one event, the participation of individual student(s) may be counted once for each event in which they participated.

Individual student competition

- Currently enrolled veterinary students from SAVMA chapters at schools that conduct WRD event(s) in collaboration with the Global Alliance for Rabies Control will be eligible to submit a 1000 word (not including references) essay on the role veterinarians play in public health and zoonotic disease prevention and control including a few specific examples as well as prevention tools. Separate



Global Alliance for Rabies Control 4th Annual World Rabies Day September 28, 2010



guidance on the internship competition including 2011 submission deadlines will be made available. For more information please contact Dr Bob Weedon at robert.weedon@worldrabiesday.org.

Final Points:

- Check-out our new “Student Corner” dedicated for Vet student guidance and updates: http://www.worldrabiesday.org/EN/Get_Involved/Student_Corner.html
- The World Rabies Day logo is available in nearly 40 languages for ANY events that you may plan that would enhance rabies awareness. Logos are downloadable at: http://www.worldrabiesday.org/EN/Logo_Downloads.html
- Consider partnering: State VMAs, State Public Health and/or Agriculture Veterinarian, Local Health Departments, Humane Organizations, Animal Control Organizations, Wildlife Organizations, etc.
- Preliminary planning for a date and a venue: the best days are usually Saturday or Sunday. Take a look at www.active.com to get an idea of typical events in your area or ask a local running club for advice (see: <http://www.rca.org/>).
- Web sites:
 - World Rabies Day www.worldrabiesday.org
 - Alliance for Rabies Control www.rabiescontrol.net/
 - CDC Rabies www.cdc.gov/ncidod/dvrd/rabies/



Global Alliance for Rabies Control 4th Annual World Rabies Day September 28, 2010



Request for Event Start-up Funding (Option 1)

Thank you for choosing to organize a World Rabies Day and Global Alliance for Rabies Control (GARC) associated event! Partners conducting an event in collaboration with GARC as the initial sponsor (and to be eligible for the Individual Prize Competition), by rules governing non-profit organizations, are obliged to forward 100% of proceeds above direct costs to the non-profit GARC. The Global Alliance for Rabies Control will direct these funds to prioritized projects in regions of the world with the greatest rabies awareness and prevention needs. The WRD team will provide up to \$400 to assist each SAVMA chapter in the planning and coordination of a WRD event in collaboration with GARC. Acceptance of the \$400 start up money obligates all proceeds above event costs to be donated to the Global Alliance for Rabies Control. Any SAVMA member at a university choosing Option 1 is eligible to apply for the Individual Prize Competition of a two-week internship at the Centers for Disease Control and Prevention in Atlanta, GA.

Please provide us with the following information about your proposed event.

Event Organizer (payable to): _____

Event University: _____

Organizer Contact Information:

Email: _____ Phone: _____

Address: _____

Brief Event Description: (fill-out event form on worldrabiesday.org)

Items needed	Estimated funds required
Total requested:	

Once we receive and review this application, we will send you the requested funds along with a document acknowledging receipt of funds and intent to donate all proceeds of your event to GARC. Thank you again for supporting the efforts of the Global Alliance for Rabies Control and our partners in recognition of World Rabies Day!

Please return this form to Peter Costa

Via Email: peter.costa@worldrabiesday.org

Via Fax: 570-300-3330

Via Post: 2 Woodland Circle, Mountain Top, PA 18707