

WORLD RABIES DAY OUTCOMES 2009



Educating school children in Iraq. Photo: Elaf Mohammed Sami

MAKING PROGRESS

The Association of Southeast Asian Nations (ASEAN) resolved to observe WRD annually and, in Thailand, events were held in all 76 provinces. Additionally, for the first time, WRD events took place in Iraq, Afghanistan and Palestine. Among notable in-kind support this year was a donation of over \$250,000USD of life-saving rabies biologics from an anonymous donor to Pakistan.



WRD Celebration in Bangkok, Thailand. Photo: Betsy Miranda

JOIN THE FIGHT!

Thanks to the ongoing support of our partners and volunteers, WRD continues to flourish; facilitating educational awareness and reigniting country-level rabies programs throughout the world! To continue providing outreach to those most at risk, we need your support. Please visit our web site to make a donation to the 2010 WRD Campaign. We need YOUR help to ensure that millions of human and animal lives continue to be saved each year.

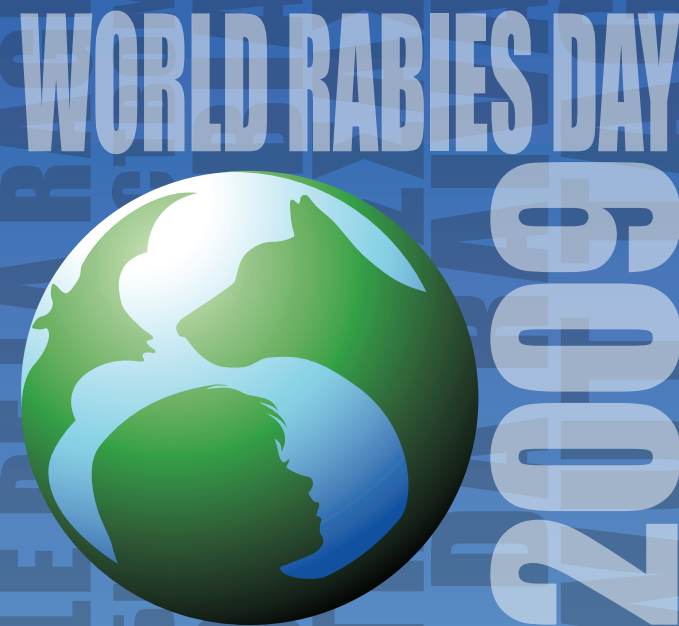


Children and dogs during vaccination campaign, Tanzania. Photo: Carnivore Disease Project

STAND UNITED
END RABIES



"World Rabies Day is an initiative of the Alliance for Rabies Control!"



OUTCOMES

WORLD RABIES DAY OUTCOMES 2009



Community education, wall painting in Kenya. Photo: Peter Maina

MAKING A DIFFERENCE

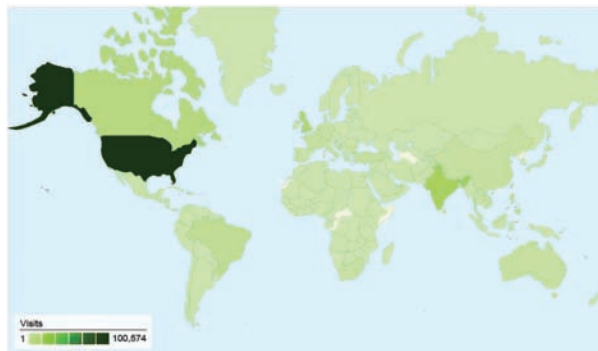
World Rabies Day (WRD) has truly become the focal point for all countries to effectively promote rabies prevention. Since the inaugural Campaign in 2007, WRD events have taken place in more than 120 countries; helping to educate almost 100 million people and vaccinate nearly 3 million dogs worldwide. The WRD Coordinating Team would like to thank all of the partners and volunteers around the world that continue to make the Campaign a great success!

RECORD PERFORMANCE

This year at least 300 events were held in 105 countries, involving 775,000 people. Early reports indicate that an estimated 20 million people were educated through seminars, public service announcements and mass media and vaccination clinics held in conjunction with WRD observances helped vaccinate 1.3 million dogs.

COMMUNICATIONS

The WRD web site continues to be the top resource for global rabies education materials. Each month 10,000 visitors from over 200 countries and territories come to the web site to download resources contributed by individuals and organizations around the globe. We invite you to share your rabies education materials!



Map overlay of visitors to worldrabiesday.org from 200 countries

TWEET IT!

WRD is harnessing the power of social networks to provide Campaign news and updates. Thanks to our “followers”, educational messages are instantly disseminated throughout the world. Please visit our Twitter, Facebook and YouTube channels and sign-up on worldrabiesday.org to receive and help disseminate our updates. You can help us educate someone about rabies!

GLOBAL NETWORK

WRD has established a global network of half a million rabies advocates! Previously non-existent, the network serves partly as a listserv to disseminate news but also allows for a more participatory approach to rabies control. Join our network today and help us spread our message even further!

SHELTER OUTREACH

WRD is working closely with organizations in China, India, Nicaragua, Pakistan and the United States. Partnering with The Humane Society of the United States Youth, educational articles reached 35,000 classrooms in 2009 and helped educate approximately 1 million children.

VETERINARY OUTREACH

Thanks to our partners, WRD outreach packages were mailed to 10,000 veterinary clinics and Colleges of Veterinary Medicine across the globe continue to embrace and energize WRD. This year the European Commission kicked-off their annual Veterinary Week on World Rabies Day, highlighting its importance as the embodiment of One Health and encouraging the collaborative participation of veterinary and medical organizations throughout Europe.



Rabies Vaccination Clinic, United States. Photo: Rachel Reeves

Did you know...

100 children die from rabies each day.

You can make a difference!

Educate - Vaccinate - Donate.

WorldRabiesDay.Org